



NAMA

NAVAL ACADEMY MINORITY ASSOCIATION

"Dedicated to developing our Nation's Future Leaders"

2021 Year in Review

USNA Alumni Association

Board of Trustees

NAMA is a 501(c)3 non-profit organization
and a
Shared Interest Group (SIG) of the
US Naval Academy Alumni Association & Foundation (USNAAF)
www.usnama.com
info@usnama.com



What is a USNAA SIG?

- *United States Naval Academy Alumni Association (USNA AA) Shared Interest Groups (SIGs) are:*
- *Communities of alumni that actively communicate or gather around a central unifying purpose and a common shared affinity or bond based on shared experience, background, academic affiliation, profession or other USNA-related interest beyond class year or chapter affiliation*

NAMA's "central unifying purpose"

"Dedicated to developing our Nation's Future Leaders"

"To assume the highest responsibilities of command, citizenship and government."

Provide a safe and inclusive place for Midshipmen and Alumni to share their diverse backgrounds and experiences.



US Naval Academy Minority Association (NAMA) 5- Star Mission

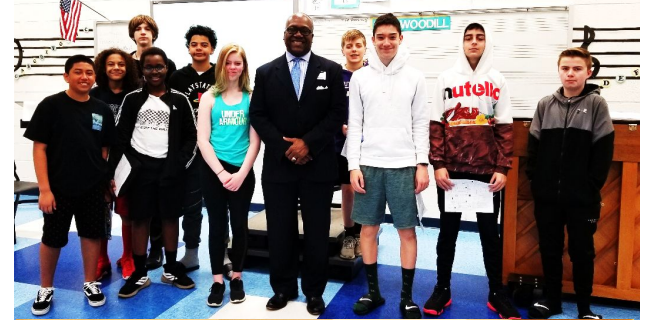
“Develop the Next Generation of Future Leaders.”



Attract and recruit future leaders

STEM & Summer Seminar scholarships

STEM educator training
Admissions support



Retain minority Midshipmen and help improve graduation rate through mentoring

Support to Midshipmen academics and activities



Provide a network

Officer and industry career development



Outreach and Engagement

Alumni Chapters and Women’s Shared Interest Group
Parents Groups
Corporate and Community Outreach
National Naval Officers Association
Association of Naval Services Officers
Leading Town Halls, Symposiums, Conferences, and Gala Dinners



Philanthropy

Town Halls
Diversity and Inclusion symposiums and dinners
USNA Diversity Office
Leadership and Ethics Department – Diversity Chair
Physical Mission
Cyber Center



Supporting the Naval Academy & Alumni Association priorities



NAMA supports all Midshipmen Affinity Clubs

- Midshipmen Affinity Clubs (ECAs)
 - Naval Academy Gospel Choir
 - Chinese Culture Club
 - Filipino-American Midshipmen Club
 - Latin American Studies Club
 - Joy Bright Hancock Organization
 - Midshipmen Black Studies Club
 - Native American Heritage Club
 - National Society of Black Engineers
 - Navy Spectrum
 - Vietnamese American Midshipmen Club
 - Korean American Midshipmen Association
 - Caribbean American Club





NAMA 2021 Snapshot

- **NAMA Membership**

- Current membership – 312 members (153 active accounts)
- Alumni membership – 237
- Midshipmen – 75

- **Communications/Social Media/IT**

- NAMA Website: 10,180 page views of which 75% of those were from new visitors.
- NAMA Facebook: 19,178 reached, 1,100 likes, and 1,197 followers.
- Instagram (last 90 days): 1,593 accounts reached, 308 accounts engaged, and 667 followers.
- 4 Shipmate SIGs articles submitted.

- **Engagements**

- Hosted, organized or participated in 21 Town Halls and events.



NAMA 2021 Snapshot (con't)

- **Admissions**

- Provided \$11,000.00 in tuition assistance /financial aid to USNAA&F to support STEM/Summer Seminar
 - 18% of requested total
 - 22 High School Students supported
- Developed software tracking tool to identify prospective students and local Alumni; target 8th grade students taking algebra
- Providing Application Assistance for 10 students
- Supported BGO Training
- STEM SPARK Initiative Face-to-Face/Virtual engagements

- **Philanthropy**

- NAMA has raised over \$60,000 in support of its mission
- NAMA has raised almost \$100,000 in support of 2022 Alumni Leadership Event on Diversity & Inclusion
 - April 29-30, 2022
 - All Alumni are welcome

- **“Big” Navy Outreach**

- NAMA members supported Task Force One Navy and CNP Junior Officer Task Force



2021 Activities & Events in support of USNA/USNAAF

February	<ul style="list-style-type: none"> • Black History Month Speaker series: LCDR Jesse Iwuji, USNR '10 • Black History Month Speaker series: Amb (ret.) Dr. Rueben Brigety II, '95, Vice Chancellor University of the South
March	<ul style="list-style-type: none"> • Women's History Month Speaker series: CAPT Timika Lindsay '92, USN, USNA Chief Diversity Officer • Women's History Month Speaker series: CAPT (ret.) Kathy Helms, Professor • Women's History Month Speaker series: CAPT (ret.) Tracey Hayes '92, Author
April	<ul style="list-style-type: none"> • Town Hall with VADM John Nowell '83, Chief of Naval Personnel
May	<ul style="list-style-type: none"> • Asian-Pacific Islander History Month Speaker series: Panel discussion
June	<ul style="list-style-type: none"> • Roundtable conversations with classmates: '68 • Pre-admissions social (ten) • I-Day information and membership table
July	<ul style="list-style-type: none"> • Plebe Parents Town Hall with the Sup't & Diversity Office
Aug	<ul style="list-style-type: none"> • Welcome back social
Sep	<ul style="list-style-type: none"> • Hispanic History Month Speaker series: Patricia "Patty" Stoll '96
Oct	<ul style="list-style-type: none"> • Homecoming tailgate
Nov	<ul style="list-style-type: none"> • Town Hall with Commandant of Midshipmen COL James P. McDonough, USMC • Native American History Month observance • Virtual Career fair and resume writing workshop • Town Hall with Superintendent VADM Sean Buck, USN
Dec	<ul style="list-style-type: none"> • STEM event (NY) • Hire Heroes career fair • Beat Army Social w/ BMBA (NY)

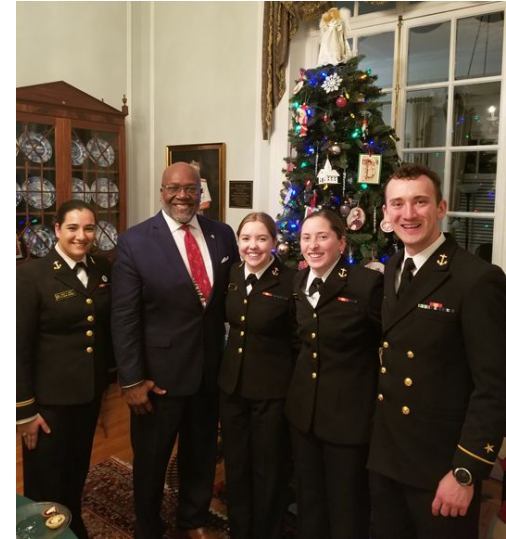
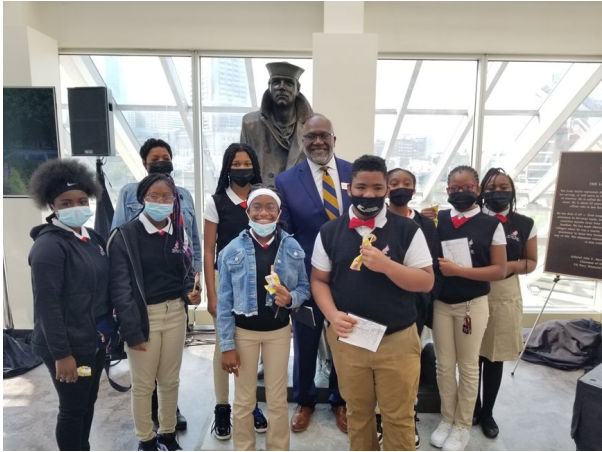


NAMA Events





NAMA Events





NAMA Impact on 2021 USNA Admissions

“Develop the Next Generation of Future Leaders.”

Tuition Assistance: Summer Seminar, NAMA paid tuition for a rising high school senior; Class President

“Congratulations on your selection to Summer Seminar! It was great speaking with you today and we’re glad that NAMA was able to pay your registration fee for Summer Seminar.”

NAMA helped provide \$60,000 in financial aid scholarships for STEM and Summer Seminar students partnered with other Alumni Chapters/SIGs. NAMA supported 10 STEM scholarships and 12 Summer Seminar Students. This is *NAMA execution and impact.*

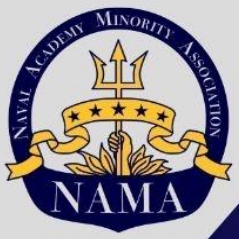
Application Assistance: Naval Academy Prep School

“Good Afternoon Sir, I have a huge debt of gratitude to you, Sir. I honestly cannot thank you enough for your help and guidance through this process. I hope we can keep in touch throughout my journey. Once again thank you, thank you, thank you.”

Application Assistance: NAMA Letter of Recommendation

The candidate was heavily recruited by the Air Force Academy and received a Presidential appointment to West Point. **She received local and national media recognition having obtained her aircraft pilot’s license before learning to drive! She’s received an appointment to USNA.**



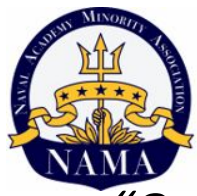


04.29.22 - 04.30.22

SAVE *the* DATE

**2022 U.S NAVAL ACADEMY ALUMNI LEADERSHIP
FORUM ON DIVERSITY AND INCLUSION**

 **United States Naval Academy
in Annapolis, MD**



2022 Leadership Forum

April 29, 2022-April 30, 2022

“Opportunity to engage, inspire, educate and have your voice heard.”

Forum includes three leadership events.

1. Diversity and Inclusion Symposium

Target Audience: 200 alumni and guests

“Engage, listen, learn, and leave ready to Lead.”

2. Alumni career and networking

“Highlight your talent and network with top employers.”

3. Alumni Gala Dinner and Celebration

Target Audience: 500 alumni and guests

“Recognition of achievements, camaraderie with alumni, and STEM scholarship donation.”



All Alumni and guests are welcome! Seating is limited.



Alumni Gala Dinner

Donation Presentation

Saturday, Apr 30, 2022 at 6PM

2022 Theme: Celebrating 150 years of Black American Achievement



2023 Theme: Hispanic Achievement in the Naval Service



2024 Theme: Asian American Pacific Islander Celebration



2025 Theme: 45 Years of Women Excellence





THANK YOU!

NAMA President and Executive Director

RADM Julius "JC" Caesar '77, USN (Ret.)

info@usnama.com



All are welcome to attend/join NAMA!

GO NAVY! BEAT ARMY!